



Celebrate the Horse

June 26th & 27th, 2010 ~ Puyallup Fairgrounds, Puyallup, WA

Event Hours: 9:30 - 7:00 Saturday, 9:30 - 5:00 Sunday

Move-In is Friday, June 25th (Noon to 7PM); Move-Out is Sunday, June 27th (4pm to 9pm)

2010 Exhibitor Contract

Thank you for your interest in Celebrate the Horse. Last year's event was a hit with our demonstrators, exhibitors, and most importantly our attending public. This unique event has a festival-like atmosphere not found anywhere else. Our focus is on education and entertainment for the general public as well as for novice and experienced horse lovers; our goal is to help people better understand, enjoy and respect the horse and its wonderful beauty.

Celebrate the Horse is a fundraiser for People Helping Horses, a Washington state based, nationally recognized, 501(c)3 non-profit organization dedicated to providing Therapeutic Riding, Rehabilitation & Adoption services, and Community Outreach. We are proud to host this event in accordance with our mission and expect that all demonstrators and exhibitors treat the event in the same manner.

For all confirmed exhibitors, People Helping Horses will include the name/organization of the exhibitor on our website, our email marketing materials for the event, as well as selected print, radio, and television media. Celebrate the Horse is a great marketing venue for your organization and we will try, whenever possible, to accommodate your needs; we welcome ideas and commentary at any time.

Your booth must be manned at all times during event hours; we will be allocating a 1 hr break from demonstrations mid-day to allow for attendees to browse through the exhibits and grab a bite to eat without missing any of the excitement.

In order to maximize your advertising potential, please fill out the following application and submit to People Helping Horses as soon as possible; we are already taking applications and booth space is allocated on a first come, first served basis.

Thank you for your participation; we appreciate your attendance!

People Helping Horses
24717 43rd Ave NE, Arlington, WA 98223
360-435-9393 ~ info@peoplehelpinghorses.org

Celebrate the Horse 2010 Exhibitor Contract

Your Business or Organization:		WA State UBI#:
Contact Name:	Contact Phone:	
Contact Mailing Address:	Contact Phone (Secondary):	
Contact City, State, Zip:	Contact Email:	
Web Site:	Contact Fax Number:	

Please give a detailed description of products or exhibits to be on display or sold at your booth: (Include photos, samples, or brochures; these items will not be returned.)
Please tell us why you or your organization would be a match for Celebrate the Horse:
Do you plan to give away products or samples? If so, please describe.
Do you plan to conduct a drawing for prizes? If so, name method and prize(s).
How did you hear about us:

Celebrate the Horse 2010 Exhibitor Contract

Booth Space, Tickets, and Stall Request

A limited number of inside booths are available and must be pre-approved by People Helping Horses.

Back drape and side rails are not included. Tables and Chairs can be ordered through us.

For Electricity and Camping space contact Debbie at the Puyallup Fair: (253) 845-1771 or Debbie@thefair.com.

Inside 10 X 10: \$350; non-profits: \$250	\$	<p style="text-align: center;"><u>Tickets</u></p> <p>Up to 5 weekend passes will be included with each contract; additional passes are available for purchase at \$15/pass.</p> <p style="text-align: center;"><u>Stalls</u></p> <p>Horses are required to be on-site Friday night & Saturday night. No bedding is included in stall fee (you must preorder bedding, or bring your own); stall fee includes final clean-up.</p> <p style="text-align: center;"><u>VIP Passes</u></p> <p>New to CTH in 2010, VIP passes will include complimentary snacks and beverages throughout the day, preferred parking and seating at all three venues and intimate round-table discussions with our clinicians.</p> <p style="text-align: center;"><u>Dinner/Dance/Auction</u></p> <p>Saturday night @ 6:30pm we will be hosting our annual Dinner/Dance/Auction: Dancin' in the Dirt. A fun-filled evening for everyone; tickets are available to exhibitor's for a discounted rate of \$25 each (normally \$100).</p>
Inside 10 X 20: \$475; non-profits: \$350	\$	
Outside 10 X 10: \$100 (tent not included)	\$	
Outside 10 X 20: \$175 (tent not included)	\$	
Outside Bulk Space (min 400sf) \$.50/sf	\$	
Dimensions:		
Electricity required:	Y/N	
_____ # of 8' tables @ \$8 each	\$	
_____ # of chairs @ \$2 each	\$	
_____ # of benches @ \$7 each	\$	
_____ # of weekend passes (up to 5)	\$0.00	
_____ # of additional passes @ \$15 each	\$	
_____ # of stalls @ \$40 for 2 nights	\$	
_____ # bags of shavings @ \$9 each	\$	
_____ # of VIP passes @ \$25 each	\$	
_____ # of Dinner/Auction tickets @ \$25	\$	
GRAND TOTAL	\$	
50% DEPOSIT (non-refundable)	\$	
BALANCE (Due at Check-In)	\$	

Method of Payment:	Check #		Visa/MC #	
Name on Card:				
Billing Address (if different from above):				
Signature:		Exp. Date		3-digit Sec. Code

By signing this contract, organization/individual agrees to abide by all Event and Venue rules & regulations, and to hold harmless from any damages or injuries People Helping Horses and its affiliates. It is also agreed that organization/individual has read and understand the rules and regulations of Celebrate the Horse. A copy of the Puyallup Fair and Events Center Facility Use Handbook can be found online at www.thefair.com. Please submit insurance certificate with this application, naming People Helping Horses as additionally insured.

Signature:	Title:	Date:

Once we receive your contract and payment, we will book your space on a first come, first served basis. A confirmation of booth space and/or stall assignment will be returned to you. Your show packets will be available for pick-up at the show office on the day of move-in. Please stop in and register when you arrive.

Please make checks payable to: **People Helping Horses**

Mail Application and Payment to: **People Helping Horses, 24717 43rd Ave NE, Arlington, WA 98223**